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Press Releases

IBTM Wired reveals first details of Hosted Buyers and Exhibitors-renowned global names set to join event

By sarah.kitley-spencer



IBTM has today announced first details of its signed exhibitors and Hosted Buyers for [IBTM Wired](#), which takes place from 28 June to 1 July 2021, including international convention bureaus, hotel groups and cities as well as Hosted Buyer representation from some of the leading global corporations, associations and agencies.

Exhibitors attending in order to reconnect with buyers and share their roadmap for recovery include Japan National Tourism Organisation, Rotterdam Partners Convention Bureau, Cape Town & Western Cape Convention Bureau, Austria Convention Bureau, MeetEngland, Meetings & Exhibitions Hong Kong, Singapore Exhibition and Convention Bureau, Business Events Sydney and Convention Bureaux New Zealand, Business Events Australia, Visit Bruges Convention Bureau, Switzerland Convention & Incentive Bureau, Latvia Convention Bureau, Le Meridien Dubai Hotel & Conference Centre, Hoteles Santos, Marriott Hotels, Barcelona Convention Bureau, Belmond, Visit Algarve and Atout France.

A wide range of leading corporate, agency and association Hosted Buyers are also attending, with 27 per cent of Hosted Buyers approved so far being completely new to IBTM.

Association buyers wanting to explore how they can bring members safely together in-person at their next meetings include representatives from the SANS Institute, Institute for Life Sciences Collaboration, International Association of Facilitators, Centers for Disease Control and Prevention, International China Investment Forum (ICIF), International Atlantic Economic Society and World Confederation for Physical Therapy.

Corporate buyers looking to spark new connections include Orange S.A., Ingenico, Barents Re, Leroy Merlin, BBVA France, Prudential Seguros, Gemini Management NV, EFG Hermes Holding, Samsung Group and Provident Capital Group.

Agency buyers keen to gain inspiration for creating exceptional experiences in the new era, include representatives from organisations including Global Cynergies, Eventesse, emotivents, HPN Global, Gemini Management NV, Serasa Experian, Turkcell, BCD Meetings & events and Kraft Travel Thailand.

Hosted Buyer Derrick Woods, Principal, Boss Productions said: "I am super excited to participate in the upcoming IBTM Wired. It's the next best thing to keep connected until the world reopens for face-to-face interactions and Reed Exhibitions keeps the window of opportunity open with this event."

Kerrin MacPhie, Head of Business Events at VisitBritain/ VisitEngland said: "MeetEngland is very much looking forward to taking part in IBTM Wired. Being able to connect and do business with the global meetings community without time-zone barriers is a valuable opportunity to promote the high-quality destinations, venues and suppliers across England to top international buyers, driving future events and bookings."

Michael Jones, Event Manager, IBTM Wired said: "It's clear there is strong demand in the industry right now for an event such as ours. We've had an enormous amount of support and positive feedback since launching IBTM Wired, and we're delighted to be welcoming some of the most

prestigious suppliers and buyers in the industry for four days of exciting education, networking and quality one-to-one meetings.”

IBTM Wired will unite professionals from across the world for four days of one-to-one business meetings, networking sessions and a programme of live and on-demand education sessions curated by sector, skillset, and geographic location. The event is a permanent addition to IBTM's global portfolio of B2B events and intelligence for the meetings, incentives, conferences and events industry.

Visitors to IBTM Wired can access a 20 per cent discount using code CBTG7K, bringing the price to \$159 for a limited time only**. The code can be applied at checkout via the visitor registration form [Visit | IBTM Wired](#).

*Registration fee for Hosted Buyers is \$5 USD

**Regular price for Visitors is \$199 USD

-Ends-

For all media enquiries, additional comment and request for interview please contact

Becca Krug or Nancy Cremore at davies tanner:

Tel: +44 (0)1892 619100

IBTMPR@DaviesTanner.com

Notes to Editors:

About IBTM

IBTM is a world-leading showcase for the meetings and events industry with a portfolio of events and products offering business solutions across five continents. The portfolio includes IBTM World, IBTM Africa, IBTM Americas, IBTM Asia Pacific, IBTM Wired and IBTM Connect.

www.ibtmevents.com

IBTM Wired is the newest addition to IBTM's global portfolio of events and intelligence for the meetings, incentives, conferences and events industry. The event takes place annually online and unites thousands of industry professionals from around the world for four days of one-to-one business meetings, sparking new connections and renewing existing ones and a programme of live and on-demand education sessions.

Next event: Monday 28 June to Thursday 1 July 2021 - Virtual

<https://www.ibtmwired.com/en-gb.html>

About RX

RX (Reed Exhibitions) is in the business of building businesses for individuals, communities and

organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs over 33,000 people, of whom almost half are in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX. The market capitalisation is approximately £36.6bn, €42.4bn, \$51.5bn.*

*Note: Current market capitalisation can be found at <http://www.relx.com/investors>